

PARTICULARS OF ADVERTISEMENT CONTRACT OVER ASANSOL DIVISION

SL. No.	Station Code	Policy Head	Unit	Station	Location	Area (SQ. FT.)	Licensee	L/Fee Per Annum	Contractual Period
1	SURI	OOH	Hoarding	Siuri	Station Circulating Area	200	Sarkar Enterprises	₹ 13,000	10.01.2023 - 09.01.2026
2	UDL	RDN	Non Digital Advertisement Board	Andal	Inside Station	360	Sarkar Enterprises	₹ 42,000	10.01.2023 - 09.01.2026
3	DGR	RDN	Non Digital Advertisement Board	Durgapur	Inside Station	552	A C Communication	₹ 3,85,000	10.01.2023 - 09.01.2026
4	MDP	OOH	Non Digital Advertisement	Madhupur	Station Circulating Area	1200	Sarkar Enterprises	₹ 1,30,000	12.01.2023 - 11.01.2026
5	RNG	OOH	Hoarding & Glow Sign	Raniganj	Station Circulating Area	1872	Sarkar Enterprises	₹ 1,85,151	30.01.2023 - 29.01.2026
6	ASN	OOH	Hoarding	Asansol	Front side and both side of Loco Ground turning towards G T Road	600	Sarkar Enterprises	₹ 92,151	07.04.2023 - 06.04.2026
7	JMT	OOH	Non-Digital	Jamtara	Station Circulating Area	300	Sarkar Enterprises	₹ 22,000	05.06.2023 - 04.06.2026
8	MNAE	OOH	Hoarding	Mankar	Station Circulating Area	400	Sarkar Enterprises	₹ 24,500	05.06.2023 - 04.06.2026
9	MOBILE	Mobile Asset	Vinyl Wrapping	Mail/Exp. Train no. 13505/13506/22329/22330	Exterior Surface	1462	Adview	₹ 1,91,000	22.07.2023 - 21.07.2026
10	MOBILE	Mobile Asset	Vinyl Wrapping	Mail/Exp. Train no. 12383/12384	Exterior Surface	1462	Adview	₹ 2,07,000	22.07.2023 - 21.07.2026

11	ASN	OOH	Hoardings	Asansol	02 Hoarding(850 & 450 Sq. ft) on Right and Left Side of Yogi Baba More Facing Loco Ground	1250	Sarkar Enterprises	₹ 1,95,000	08.09.2023 - 07.09.2026
12	ASN	OOH	Hoaring	Asansol	02 Hoarding(300 & 200 sq ft)Entrance Gate of Parking Behing City Bus Stand and at Auto and Toto Stand more	500	Sarkar Enterprises	₹ 1,10,000	08.09.2023 - 07.09.2026
13	JMT	RDN	Non-Digital	Jamtara	Inside Station	300	Sarkar Enterprises	₹ 40,151	26.08.2023 - 25.08.2026
14	JSME	RDN	Glow Sign / Backlit Board	Jasidih	Inside Station	780	Garima Publicity	₹ 3,21,000	26.08.2023 - 25.08.2026
15	DUMK	RDN	Glow Sign / Backlit Board	Dumka	Inside Station	300	ADR Enterprises	₹ 70,000	26.08.2023 - 25.08.2026
16	CRJ	OOH	Non-Digital	Chittranjan	Station Circulating Area	450	Sarkar Enterprises	₹ 32,100	27-12-2023 - 26.12.2026
17	GRD	RDN	Non-Digital Advertisement Board	Giridih	Inside Station	240	Janta enterprises	₹ 42,786	17.06.2024 - 16.06.2027
18	BSKH	OOH	Hoarding	Basukinath	Station Circulating Area	1200	Garima Publicity	₹ 75,000	17.06.2024 - 16.06.2027
19	GRD	OOH	Hoarding	Giridih	Station Circulating Area	600	Janta enterprises	₹ 40,000	17.06.2024 - 16.06.2027
20	DGHR	OOH	Hoarding	Deoghar	Station Circulating Area	1800	Garima Publicity	₹ 1,25,000	17.06.2024 - 16.06.2027

21	CRJ	RDN	Non-Digital Advertisement Board	Chittranjan	Inside Station	640	Adview	₹ 1,15,300	17.07.2024 - 16.07.2027
22	ASN	OOH	Front Lit Hoarding	Asansol	Sen Religh Road, Asansol Goods Shed Entrance	400	Rising Sun	₹ 1,55,100	07.10.2024 - 06.10.2027
23	BRR	OOH	Hoarding	Barakar	Station Circulating Area	600	Adview	₹ 79,005	30.11.2024 - 29.11.2027
24	JSME	OOH	Glow Sign / Backlit Board	Jasidih	Station Circulating Area	912	Sky Advertising	₹ 5,11,500	30.11.2024 - 29.11.2027
25	SURI	RDN	Non-Digital Advertisement Board	Siuri	Inside Station	270	Adview	₹ 46,800	13.12.2024 - 12.12.2027
26	UDL	OOH	Hoarding	Andal	Station Circulating Area	400	Sarkar Enterprises	₹ 46,151	13.12.2024 - 12.12.2027
27	MDP	RDN	Non-Digital Advertisement Board	Madhupur	Inside Station	640	Janta enterprises	₹ 1,71,445	17.01.2025 - 16.01.2028
28	SURI	OOH	Hoarding	Siuri	South side of station circulating area	400	Adview	₹ 31,505	27.01.2025 - 26.01.2028
29	DGR	RDN		Durgapur	Inside Station	500	Alpana Art Agency	₹ 5,60,000	27.01.2025 - 26.01.2028
30	CRJ	OOH		Chittranjan	Station Circulating Area	600	Sky Advertising	₹ 66,000	10.02.2025 - 09.02.2028
31	PAW	RDN	Non-Digital Advertisement Board	Pandabeswar	Inside Station	480	Sarkar Enterprises	₹ 53,155	10.02.2025 - 09.02.2028
32	CRJ	RDN	Glow Sign / Backlit Board	Chittranjan	Inside Station Hanging from platform shed	400	Adview	₹ 1,11,111	10.02.2025 - 09.02.2028
33	PAW	OOH	Hoarding	Pandabeswar	Station Circulating	500	Sarkar Enterprises	₹ 45,100	10.02.2025 - 09.02.2028

					Area				
34	SURI	OOH	Glow Sign Board	Siuri	Between OHE Pole i) No. 53/29 and 53/32A and ii) Between OHE pole no. 53/28A and 53/31	800	Adview	₹ 1,62,000	17.02.2025 - 16.02.2028
35	ASN	RDN	Hoarding	Asansol	Infront of Booking office shed	200	Sarkar Enterprises	₹ 1,35,000	03.03.2025 - 02.03.2028
36	UKA	OOH	Hoarding	Ukhra	Station Circulating Area	1200	Sarkar Enterprises	₹ 1,32,111	25.03.2025 - 24.03.2028
37	MDP	OOH	Hoarding	Madhupur	North Side of Madhupur Station near FOB	400	Janta enterprises	₹ 60,786	28.03.2025 - 27.03.2028
38	DGR	OOH	Hoardings	Durgapur	North Side of DGR Stn. Near (Bazar End)	600	Sarkar Enterprises	₹ 1,41,111	28.03.2025 - 27.03.2028
39	MDP	RDN	Hoardings	Madhupur	New FOB at Howrah End	500	Janta enterprises	₹ 1,35,786	28.03.2025 - 27.03.2028
40	DGR	RDN	Hoardings	Durgapur	Columns of FOB at PF No. 1 to 5	1000	Alpana Art Agency	₹ 4,43,900	25.04.2025 - 24.04.2028
41	DGR	RDN	Glow Sign / Backlit Board	Durgapur	14 pillars near Booking office	264	Adview	₹ 4,22,000	25.04.2025 - 24.04.2028
42	DUMK	RDN	Non-Digital Media	Dumka	Inside Station	800	Janta enterprises	₹ 1,36,000	02.05.2025 - 01.05.2028
43	ASN	RDN	Glow Sign / Backlit Board	Asansol	on PF NO. 1 & 2	800	Alpana Art Agency	₹ 10,10,800	02.05.2025 - 01.05.2028
44	BSKH	RDN	Non-Lit Media	Basukinath	Inside Station	1000	Janta enterprises	₹ 1,73,000	14.05.2025 - 13.05.2028
45	DGHR	RDN	Non-Lit Media	Deoghar	Inside Station	1000	Janta enterprises	₹ 1,73,000	14.05.2025 - 13.05.2028

46	JSME	RDN	Non-Lit Media	Jasidih	02 FOB and FOB pillars available at PF No. 1 & 2/3	1000	Alpana Art Agency	₹ 5,25,008	16.06.2025 - 15.06.2028
47	ASN	RDN	Non-Lit Media	Asansol	PF No. 3/4 KALKA END and PF NO. 5/6 KALKA END	1200	Alpana Art Agency	₹ 7,76,008	16.06.2025 - 15.06.2028
48	DGR	RDN	Glow Sign / Backlit Board	Durgapur	near North side Booking office and adjacent FOB at Howrah END	225	Alpana Art Agency	₹ 1,60,000	01.07.2025 - 30.06.2028
49	ASN	RDN	Non-Lit Media	Asansol	On PF No. 7 & near entrance of PF 7	300	Sarkar Enterprises	₹ 1,85,551	09.07.2025 - 08.07.2028
50	JSME	RDN	Glow Sign / Backlit Board	Jasidih	Inside Station	600	Garima Publicity	₹ 5,51,999	17.07.2025 - 16.07.2028
51	RNG	RDN	Non-Lit Media	Raniganj	Inside Station	800	Advview	₹ 1,40,551	17.07.2025 - 16.07.2028
52	DGR	OOH	Glow Sign / Backlit Board	Durgapur	on approach road of Durgapur station	300	Alpana Art Agency	₹ 1,52,000	25.07.2025 - 24.07.2028
53	BDME	RDN	Non-Lit Media	Baidyanath dham	Inside Station	500	Janta enterprises	₹ 1,01,786	25.07.2025 - 24.07.2028
54	ASN	OOH	Glow sign 1200 sq. Ft. & Non-Glow Sign 4900 sq. Ft.	Asansol	south side circulating area	6100	Ads India	₹ 37,80,000	04.08.2025 - 03.08.2028
55	ASN	RDN	Non-Lit Media	Asansol	on old FOB, its stairs and ramps of FOB at Kalka End	400	Sky Advertising	₹ 3,52,800	28.07.2025 - 27.07.2028

56	MDP	RDN	Non-Lit Media	Madhupur	inside and surrounding area near new ticket booking office and second class waiting hall	300	OM Sai Ram Enterprises	₹ 55,108	22.08.2025 - 21.08.2028
57	DUMK	RDN	Non-Lit Media	Dumka	Inside station and platform area	300	A C Communication	₹ 55,111	22.08.2025 - 21.08.2028
58	MOBILE	Mobile Asset	Vinyl Wrapping	12 coach MEMU Tain	Exterior Surface	5440.18	Image AD	₹ 4,06,000	12.09.2025 - 11.09.2028
59	MOBILE	Mobile Asset	Vinyl Wrapping	12 coach MEMU Tain	Exterior Surface	5440.18	Image AD	₹ 4,07,000	12.09.2025 - 11.09.2028
60	MOBILE	Mobile Asset	Vinyl Wrapping	12 coach MEMU Tain	Exterior Surface	5440.18	Image AD	₹ 4,03,000	12.09.2025 - 11.09.2028
61	MOBILE	Mobile Asset	Vinyl Wrapping	12 coach MEMU Tain	Exterior Surface	5440.18	Image AD	₹ 4,09,000	12.09.2025 - 11.09.2028
62	MOBILE	Mobile Asset	Vinyl Wrapping	08 coach MEMU Tain	Exterior Surface	3626.79	Nath Enterprises	₹ 3,25,000	12.09.2025 - 11.09.2028
63	MDP	RDN	Glow Sign / Backlit Board	Madhupur	Inside Station	420	Alpana Art Agency	₹ 1,50,000	04.09.2025 - 03.09.2028
64	ASN	OOH	Hoarding	Asansol	both side of Tunnel near Goods Shed Entrance	1200	Adview	₹ 4,31,101	29.09.2025 - 28.09.2028
65	DUMK	OOH		Dumka	Station Circulating Area	1500	ADR Enterprises	₹ 91,000	19.10.2025 - 18.10.2028
66	ASN	RDN	Glow Sign / Backlit Board	Asansol	At upper side of PRS Ticket counter & UTS Ticket Counter	168	Sky Advertising	₹ 2,25,700	13.10.2025 - 12.10.2028
67	JSME	RDN	Glow Sign / Backlit Board	Jasidih	Inside Station	400	A C Communication	₹ 2,01,000	18.10.2025 - 17.10.2028

68	ASN	RDN	Hoarding	Asansol	ON THE OUTEST OF NORTH SIDE STATION ENTRY/EXIT	400	Sarkar Enterprises	₹ 1,90,000	10.10.2025 - 09.10.2028
69	ASN	RDN	Glow Sign / Backlit Board / Hoardings	Asansol	FOB at Howrah end near existing parcel office	800	Alpana Art Agency	₹ 8,10,000	24.11.2025 - 23.11.2028
70	DGR	RDN	Glow Sign / Backlit Board / Hoardings	Durgapur	02 FOB available at Durgapur station.	540	Alpana Art Agency	₹ 5,40,000	24.11.2025 - 23.11.2028
71	ASN	RDN	Glow Sign / Backlit Board / Hoardings	Asansol	On PF No. 3/4 HWH end and PF No. 5/6 HWH end	1200	Alpana Art Agency	₹ 15,10,000	24.11.2025 - 23.11.2028
72	DGHR	RDN	Non Digital Advt	Deoghar	Inside Station	800	VINAMRA INFRASTRUCTURES- DHANBAD	₹ 1,80,000	15.12.2025 - 14.12.2028