

e-Auction status of Advertisement as on 16.12.2025

SN	Asset Code	Station	Type of Media with measurement	Contract Date	Contractor	Category	CP Start	CP End	Annual Fee
1	ADVT-MLDT-MLDT-OH-167	Malda Town	Hoarding is 20'x10' and total nos. of media is 15.	30-03-2023	M S- GOUTAM GHOSH-MALDA	Advertising - Out of Home	14-04-2023	13-04-2026	300000
2	ADVT-MLDT-MLDT-OH-166	Malda Town	Illuminated kiosk is 2'x2.5'x4 and total nos. of media-40.	30-03-2023	M S- GOUTAM GHOSH-MALDA	Advertising - Out of Home	14-04-2023	13-04-2026	380000
3	ADVT-MLDT-BGP-OSN-144	Bhagalpur	Advertisement at FOB (on MLDT end) at Bhagalpur Railway Station, (dimension= 8' x 3'), No. of media= 8.	31-08-2023	IMAGE AD-KOLKATA	Advertising - On Station Premise (Non-Digital)	15-09-2023	14-09-2026	81000
4	ADVT-MLDT-BGP-OSN-146	Bhagalpur	Platform roof bracket of PF-1 at Bhagalpur Railway Station, (dimension= 5' x 2'), No. of media= 100	31-08-2023	INSTA WINGZ MARKETING-SURAT	Advertising - On Station Premise (Non-Digital)	15-09-2023	14-09-2026	360001
5	ADVT-MLDT-BGP-OH-176	Bhagalpur	Advertisement Board is 20'x4' and total nos. of media is 03.	25-09-2023	INSTA WINGZ MARKETING-SURAT	Advertising - Out of Home	10-10-2023	09-10-2026	86400
6	ADVT-MLDT-BGP-OH-170	Bhagalpur	Hoarding is 20'x10' and total nos. of media is 02	25-09-2023	INSTA WINGZ MARKETING-SURAT	Advertising - Out of Home	10-10-2023	09-10-2026	120000
7	ADVT-MLDT-BGP-OH-168	Bhagalpur	Measurement of each Hoarding is 4'x1.25'x4 and total nos. of media is 10	04-12-2023	INSTA WINGZ MARKETING-SURAT	Advertising - Out of Home	19-12-2023	18-12-2026	150000
8	ADVT-MLDT-BGP-OH-174	Bhagalpur	Measurement of each Illuminated Kiosks is 4'x1.25'x4 and total nos. of media is 05	04-12-2023	INSTA WINGZ MARKETING-SURAT	Advertising - Out of Home	19-12-2023	18-12-2026	80000
9	ADVT-MLDT-MLDT-OH-164	Malda Town	Illuminated Kiosks 2'x2.5'x4 and total no. of media-20	06-03-2024	-ADDPOINT-UTTAR DINAJPUR	Advertising - Out of Home	21-03-2024	20-03-2027	331000
10	ADVT-MLDT-MLDT-OH-165	Malda Town	Illuminated Kiosks 2'x2.5'x4 and total no. of media-40	06-03-2024	-ADDPOINT-UTTAR DINAJPUR	Advertising - Out of Home	21-03-2024	20-03-2027	621000
11	ADVT-MLDT-MLDT-OSN-200	Malda Town	10 (ten)seater stainless steel benches on PF no. 02 & 03 measurement 10 x 2.5	21-05-2024	ALPANA ART AGENCY-KOLKATA	Advertising - On Station Premise (Non-Digital)	06-06-2024	05-06-2027	601201
12	ADVT-MLDT-MLDT-OSN-198	Malda Town	10 (ten)seater stainless steel benches on PF no. 01 measurement 10 x 2.5	21-05-2024	SKY ADVERTISING-SILIGURI	Advertising - On Station Premise (Non-Digital)	06-06-2024	05-06-2027	485000
13	ADVT-MLDT-MLDT-OSN-202	Malda Town	30 nos. of Advertisement Board in PF roof bracket at MLDT station PF no.01, 02&03, 04&05- measurement-8' x 2' 08 nos. of Glow sign board in PF bracket & wall at MLDT station PF no. 01, 02&03, 04&05- measurement- 2.5; x 3' x 4 40 nos. of Poster Board on Both FOB NJP end and NFK end of MLDT station measurement-30" x 40"	21-05-2024	RISING SUN-SILIGURI	Advertising - On Station Premise (Non-Digital)	06-06-2024	05-06-2027	1525000

14	ADVT-MLDT-BGP-OH-218	Bhagalpur	Hoardings along near east entrance gate above security wall and along near west exit gate above security wall. Measurement of each Hoardings is 20'x10' and total nos. of media is 10	21-08-2024	BIGSPACE-BARABANKI	Advertising - Out of Home	24-08-2024	23-08-2027	375889
15	ADVT-MLDT-MLDT-OSN-197	Malda Town	ADVERTISEMENT BOARD ON FOB RAMP AT NJP END	04-11-2024	M S- GOUTAM GHOSH- MALDA	Advertising - On Station Premise (Non-Digital)	20-11-2024	19-11-2027	125000
16	ADVT-MLDT-MLDT-OH-205	Malda Town	Advertisement Board near Ticketing Building (UTS & PRS) at MLDT Railway station, measurement -20' x 20'	04-11-2024	M S- GOUTAM GHOSH- MALDA	Advertising - Out of Home	20-11-2024	19-11-2027	48000
17	ADVT-MLDT-MLDT-OH-204	Malda Town	Two Advertisement Boards at Rathbari Subway entrance (both direction) with measurement of 25' x 10'.	21-11-2024	ADVIEW-PASCHIM BARDHAMAN	Advertising - Out of Home	07-12-2024	06-12-2027	168000
18	ADVT-MLDT-MLDT-OSN-194	Malda Town	FOB RAMP AT NJP END (ZONE-A)	11-12-2024	SUDHA CREATIVE- MALDA	Advertising - On Station Premise (Non-Digital)	27-12-2024	26-12-2027	241500
19	ADVT-MLDT-MLDT-OSD-206	Malda Town	10 nos. Digital Video Wall at MLDT station on PF-1	11-12-2024	SUDHA CREATIVE- MALDA	Advertising - On Station Premise (Digital)	27-12-2024	26-12-2027	300300
20	ADVT-MLDT-BGP-OSD-191	Bhagalpur	01 nos. of true colour Outdoor Video Wall Display Board (LED Pitch P 10) already installed at parking area at outside of station at Bhagalpur railway Station.. Measurement of Video Wall - 2880 mm (Height) x 3840 mm (width).	07-02-2025	ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED-PUNE	Advertising - On Station Premise (Digital)	21-02-2025	20-02-2028	451011
21	ADVT-MLDT-NFK-OSN-219	New Farakka	03 nos. of illuminated kiosk at FOB, Main Entrance gate of PF & Concourse area	04-04-2025	M S- GOUTAM GHOSH- MALDA	Advertising - On Station Premise (Digital)	20-04-2025	19-04-2028	232000
22	ADVT-MLDT-BGP-OH-214	Bhagalpur	08 nos. Advertisement Board as mentioned in Sketch Plan (Zone-G) measurement of each is 2' x 3'	11-07-2025	R G ENTERPRISE- KOLKATA	Advertising - Out of Home	31-07-2025	30-07-2028	15000