

STATUS OF COMM. PUBLICITY AS ON 20.07.2021 (fig. in lakh)						
Sl.	UNIT	Jurisdiction	Licensee	L/Fee (yearly)	Mode of Payment	Contractual Period
CLUSTER						
1	SP - I	LLH - HGY & BRMH	AD TOUCH	111.50	Half yearly	21.08.19 - 20.08.24
2	SP - II	BDC - PLAE, HYG - GFAE	AD TOUCH	20.05	Half yearly	05.08.19 - 04.08.24
3	SP - IV	JTL - SNT, AMP - AJOY GHLE-GMAN, ACLE - NHT	KARUKRIT	11.11	Half yearly	07.08.19 - 06.08.24
4	SP - V	DEA-BIRSA	M.L. DAS	9.13	Half yearly	02.03.19 - 01.03.24
5	SP - VI	BSAE-KWAE, NBKH - AZ	BIGYAPAN	7.94	Half yearly	10.06.19 - 09.06.24
6	OOH - I	LLH - HGY & BRMH	ROSHAN PUBLICITY	7.16	Half yearly	09.12.19 - 08.12.24
7	OOH - II	BDC - PLAE, HYG - GFAE	KARUKRIT	5.67	Half yearly	09.12.19 - 08.12.24
8	OOH - III	BZL - KAN, BWN - SPS	ROSHAN PUBLICITY	35.97	Half yearly	15.12.19 - 14.12.24
9	OOH - IV	JTL - SNT, AMP - AJOY GHLE-GMAN, ACLE - NHT	M.L. DAS	6.07	Half yearly	10.04.19 - 09.04.24
10	OOH - V	DEA-BIRSA MUNDA	M.L. DAS	4.61	Half yearly	02.03.19 - 01.03.24
11	OOH - VI	BSAE-KWAE, NBKH - AZ	BIGYAPAN	4.06	Half yearly	10.06.19 - 09.06.24
12	FSR	HWH STN (Foreshore Rd)	Adways	4.67	Half yearly	29.10.20 - 28.10.25
RDN (RAIL DISPLAY NETWORK)						
13	DDFRS	HWH, NKG,FP	ARMOUR	8.32	Yearly	17.05.16 - 24.02.22
14	Video Wall	HWH	IMAGE AD	55.17	Half yearly	Work Order Issued
RAILWAY COLONY						
15	HWH (RC-6)	Gulmohar Colony	ADWAYS	1.26	Yearly	01.10.20 - 30.09.25
16	HWH (RC-8)	Dobson Road crossing		1.68	Yearly	01.10.20 - 30.09.25
17	KWAE	Railway Colony	BIGYAPAN	2.27	Yearly	01.12.20 - 30.11.25
GANTRY						
18	GANTRY - 1	HWH STN.	FOCUS	32.96	Half yearly	04.02.20 - 03.02.25
19	GANTRY - 2	HWH STN.	ARATI DISPLAY	16.00	Half yearly	Work Order Issued
TRAINS						
20	EMU	02 RAKE (Vinyl Wrapping)	Image Ad	9.50	Half yearly	L/fee & SD submitted.
21	EMU	02 RAKE (Painting / Vinyl Wrapping)	Image Ad	9.50	Half yearly	06.12.20 - 05.12.25
22	EMU	05 RAKES (Painting / Vinyl Wrapping)	Bright Advertising	9.50 (each)	Half yearly	L/fee & SD submitted.
NEW INITIATIVES & OTHER NFR						
23	Health Check up Kiosk	HWH & BWN	Quantificare Health Solutions Pvt Ltd	4.32	Yearly	04.03.20 - 03.03.21
NOT IN OPERATION FROM 20.03.2020 DUE TO COVID - 19 SITUATION.						

24	Outsourcing of Waiting Rooms	HWH STN (Old Complex)	Rail Services	15.20	Half yearly	25.01.21 - 24.01.22
25	Executive Lounge	HWH STN (Old Complex)	Griham Foods	26.00	Yearly	L/fee & SD submitted.
26	Covid Precaution Item Kiosk	HWH STN.	Ladder 2 Rise	0.24	Yearly	02.12.20 - 01.12.21
27	Personal Care Item Kiosk	HWH STN. (Old Complex & New Complex)	Hindustan Unilever Pvt. Ltd.	4.00	Yearly	02.07.21 - 01.07.22
28	Jewellery Showroom	HWH STN. (Old Complex)	Anjali Jewellers	25.00	Yearly	L/fee & SD submitted. Work Order Issued.
29	Outsourcing of Rail Museum	Howrah	Nidhi Enterprise	13.39	Yearly	L/fee & SD submitted.
30	Outsourcing of Waiting Room	BARDDHAMAN	TENDER FLOATED. TO BE OPENED ON 26.07.2021			
31	Provision of Digital Resvn. Chart	Howrah	LOA ISSUED			
32	Outsourcing of Cloak Rooms	Howrah Station (Old & New Complex)	TENDER TO BE INVITED SHORTLY.			
33	Provision of Retail Mall	Howrah	PROPOSAL INITIATED.			
34	Provision of 24 x 7 Convenience Store	Stations over Howrah Division.	PROPOSAL INITIATED.			