

DETAILS OF COMMERCIAL PUBLICITY OVER ASANSOL DIVISION (UPTO June,2021)							
Sl. No.	Area awarded	Name & address of the licensee	Name of the station & work	Annual license fee (In Rs.)	Tenure of Contract		Payment made upto
					From	To	
MOBILE ASSETS							
1	304 (Above window) + 684 (Below window) = 988 Sq. Ft.	Adview, West Apcar Garden, Sen-Releigh Road, Beside Rly Over Bridge, Asansol-713303	Display of Commercial Publicity on Exterior Panels of 13501/13502 (ASN - HLZ Exp.) & 13505/13506 (ASN - Digha Exp.) for 01 Rake.	1,16,500/-	22.04.2019	21.04.2022	Apr,2020
2	64 (Above window) + 1,524 (Below window) = 1,588 Sq. Ft.	Adview, West Apcar Garden, Sen-Releigh Road, Beside Rly Over Bridge, Asansol-713303	Display of Commercial Publicity on Exterior Panels of 12383/12384 (ASN - SDAH Intercity Exp.) for 01 Rake.	1,87,051/-	22.04.2019	21.04.2022	Apr,2020
3	742 (Above window) + 3,084 (Below window) = 3,826 Sq. Ft.	Snappers Advtg. & Mktg. Pvt. Ltd., 39, Mohammadpur, 1st Floor, Bhikaji Cama Place, New Delhi-110066.	Display of Commercial Publicity on Upper & Lower panels (above & below the window) of exterior surface of coaches of 12361-12362 (ASN - CSTM Exp.) for 01 Rake.	5,14,500/-	07.03.2019	06.03.2022	Mar,2020
4	688 (Above window) + 1,664 (Below window) = 2,332 Sq. Ft.	Colormax Studio And Media Private Limited, 111/1, B.T.Road, Kolkata-700108	Display of Commercial Publicity on Upper & Lower panels (above & below the window) of exterior surface of coaches of 53523-54524-53525-53526 (Asansol - Barkakana-Varanasi Passenger) for 04 Rake.	11,04,400/-	22.10.2019	21.10.2022	Apr,2020
INSIDE STATION (RDN)							
5	552 Sq. Ft.	M/S Suraha Communications, 823, Jawpur Road (S.H.K.B. Sarani), Dumdum, Kolkata-700074.	Display of non-illuminated board at 'Inside Station' of DURGAPUR.	3,99,600/-	18.04.2019	17.04.2022	Mar'21
6	40 Sq. Ft. Glow Sign, 2300 Sq. Ft. non Glow Sign & 182 Sq. Ft. Digital Display	M/S Karukrit Advertising Pvt. Ltd., 13-A, Madanmohantala Steet, Kolkata-700005, WB	Display of 40 Sq. Ft. Glow Sign, 2300 Sq. Ft. non Glow Sign & 182 Sq. Ft. Digital Display Media/Item at 'Inside Station' of ASANSOL.	18,01,251/-	24.02.2020	23.02.2025	Mar'21
STATION CIRCULATING AREA (OOH)							
7	1,800 Sq. Ft.	Scope Advertisements And Publicity Pvt. Ltd., LG-47, Shri Ram Plaza, Bank More, Dhanbad - 826001.	Display of non-illuminated hoarding at 'Station Circulating Area' of DEOGHAR.	1,10,111/-	17.04.2019	16.04.2022	Sep'2020
8	1,200 Sq. Ft.	Scope Advertisements And Publicity Pvt. Ltd. / Dhanbad.	Display of non-illuminated hoarding at 'Station Circulating Area' of MADHUPUR.	1,72,100/-	17.04.2019	16.04.2022	Sep'2020
9	1,500 Sq. Ft.	Scope Advertisements And Publicity Pvt. Ltd. / Dhanbad.	Display of non-illuminated hoarding at 'Station Circulating Area' of DUMKA.	91,900/-	17.04.2019	16.04.2022	Sep'2020
10	600 Sq. Ft.	Scope Advertisements And Publicity Pvt. Ltd./ Dhanbad.	Display of non-illuminated hoarding at 'Station Circulating Area' of GIRIDIH.	36,700/-	17.04.2019	16.04.2022	Sep'2020
11	300 Sq. Ft.	Scope Advertisements And Publicity Pvt. Ltd. / Dhanbad.	Display of non-illuminated hoarding at 'Station Circulating Area' of JAMTARA.	18,500/-	17.04.2019	16.04.2022	Sep'2020