

PROVISION FOR INSTALLATION OF KIOSK FOR BRAND PROMOTION

Eastern Railway, Sealdah Division invites applications from interested parties for installation of temporary kiosk/cart for promotion of brands at different stations over Sealdah Division.

❖ **Tenure and rate of installation of such kiosk:**

(1) A-1 Category Station (Sealdah Station)						
Tenure of Kiosk	01 day	Up to 03 days	Up to 10 days	Up to 30 days	Up to 90 days	Up to 365 days
Proposed rate per sqft per day (in Rs.)	250/-	175/-	145/-	115/-	90/-	60/-
(2) A Category Station (Kolkata & Naihati)						
Tenure of Kiosk	01 day	Up to 03 days	Up to 10 days	Up to 30 days	Up to 90 days	Up to 365 days
Proposed rate per sqft per day (in Rs.)	190/-	135/-	110/-	90/-	70/-	45/-
(3) B & C Category Station (Kolkata City Area, i.e., Bidhannagar Rd to Kalyani, Dumdum Cantt. To Barasat, Park Circus to Sonarpur, Lake Gardens to Budgebudge & stations of Circular Rly.)						
Tenure of Kiosk	01 day	Up to 03 days	Up to 10 days	Up to 30 days	Up to 90 days	Up to 365 days
Proposed rate per sqft per day (in Rs.)	125/-	90/-	75/-	60/-	45/-	30/-
(4) C Category (Out of city area) and all other stations except (1), (2) & (3) above						
Tenure of Kiosk	01 day	Up to 03 days	Up to 10 days	Up to 30 days	Up to 90 days	Up to 365 days
Proposed rate per sqft per day (in Rs.)	65/-	45/-	40/-	30/-	25/-	15/-

❖ **Minimum Size of the kiosk:** The minimum size of the kiosk should be 20 sqft.

❖ **Other terms & conditions:**

- Maximum 02 persons per kiosk will be permitted.
- Electricity charges will be borne by the party.
- Time of operation will be 06.00 - 23.00 Hrs.
- The applicant will not be allowed to erect permanent structure, erection of Temporary Structure is only allowed.
- No commercial transaction is allowed through the kiosk. Only proliferation of concept or product knowledge is allowed.

❖ For other details and submission of application please contact:

**The Sr. Divisional Commercial Manager,
Eastern Railway/Sealdah,
DRM Building, Room No.-44,
Kaiser Street, Kolkata-14
Phone- 03323832207, Mob.- 9002021985**


By order
14/11/19