

Operational contracts of Commercial publicity / Sealdah Division as on 26.08.2025			
		Name of Work	Name of Agency
1	RDN	Bulk rights for commercial publicity at inside station of Cluster-I stations over Sealdah Division for a period of 03 years.	M/s Rising Sun
2		Bulk rights for display of commercial advertisement at inside station area of Cluster-II (Jurisdiction: Sashan Road to Namkhana) stations of Sealdah Division for 03 years contractual period.	M/s Sarkar Enterprise
3		Bulk rights for commercial publicity at inside station of Cluster-III stations over Sealdah Division for a period of 03 (Three) year.	M/s Titmouse Advertising
4		Bulk rights for commercial publicity at inside station area of Cluster-IV stations over Sealdah Division for a period of 03 (Three) years.	M/S Alpana Art Agency
5		Bulk rights for display of commercial advertisement at inside station area of Cluster-V (Jurisdiction: BT to HNB, BT to BNJ, BNJ to CPHT)) stations of Sealdah Division for 03 years contractual period.	M/S Alpana Art Agency
6		Bulk rights for display of commercial advertisement at inside station area of Cluster-VI (Jurisdiction: Belgharia to Naihati Jn.) stations of Sealdah Division.	M/s Add Max
7		Bulk rights for display of commercial advertisement at inside station area of Cluster-VII (Jurisdiction: Halisharar to Ranaghat, Ranaghat to Santipur, Ranaghat to Gede, Kalyani Silpachal to Kalyani Simanta) stations of Sealdah Division.	M/s FOCUS
8		Bulk rights for commercial publicity at inside station are of Cluster-VIII (Kalinarayanpur -Lalgola) stations over Sealdah Division for a period of 03 year.	M/s BAISHAKI ADVERTISING
9		Bulk right for commercial publicity at inside of Kolkata Station ZONE-A for aperiod of 03 (three) years	M/s ADS India
10		Supply, installation, operation and maintainance of Digital Dual Display Fare Reapeater Sysytem at counters of PRS & UTS of SDAH, KOAA & NH	M/s Armour
11		Display of commercial advertisement through static media at Sealdah South Concourse (Zone-B1)	M/s FOCUS
12		Commercial advertisement along with Railway related information on 50:50 time/space sharing basis through Supply, Installation, Operation and Maintenance of Digital screens at Kolkata Railway station.	M/s Armour
13		Digital display of commercial advertisement along with Railway related information on 50:50 time/space sharing basis through Supply, Installation, Operation and Maintenance of Digital screens at Sealdah Railway station Zone-B1 (south concourse)	M/s Image Ad
14		Digital display of commercial advertisement along with Railway related information on 50:50 time/space sharing basis through Supply, Installation, Operation and Maintenance of Digital screens at Baruipur Jn. Railway station for 05 years	M/s Sarkar Enterprise
15		Railway related information on 50:50 time/space sharing basis through Supply, Installation, Operation and Maintenance of Digital screens at BIDHANNAGAR ROAD Railway station	M/S Gita Ad Agency
1		Bulk right for commercial publicity at inside of Sealdah Station - Zone C, for aperiod of 03 (three) years	M/s Bhavna Media
2		Bulk rights for commercial publicity at outside station are of Cluster-IX (Ballygunge to Komagata Maru Budge Budge) stations over Sealdah Division for a period of 03 year.	M/s Sarada Udyog
3		Bulk rights for commercial publicity at outside station of Cluster-X stations over Sealdah Division for a period of 05 years.	M/s Adviev

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4	OOH	Bulk right for commercial publicity at outside station area of Cluster-XIIA Stations (DumDum cantonment - Bangaon, Bangaon - Ranaghat, Barasat- Hasnabad).	M/S Gita Ad Agency
5		Bulk right for commercial publicity at outside station area of Cluster-XIII Stations (Belgharia- Titagarh) for a period of 03 years	M/s Ads India
6		Bulk rights for commercial publicity at outside station area of Cluster-XIV stations over Sealdah Division for a period of 05 years.	M/s Gateway Advertisers Pvt Ltd.
7		Bulk right for commercial publicity at the identified locations Cluster No. LC-D of Sealdah Division for a contractual period of 05 years.	M/s ADVIEW
8		Bulk right for commercial publicity at the identified locations Cluster No. LC-E of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
9		Bulk right for commercial publicity at the identified locations Cluster No. LC-F of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
10		Bulk right for commercial publicity at the identified locations Cluster No. LC-G of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
11		Commercial Publicity Right for display of advertisement at the identified locations at Gholsapur Railway Colony (RC-4) of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
12		Commercial Publicity Right for display of advertisement at the identified locations at Patipukur Railway Colony (RC-5) of Sealdah Division for a contractual period of 10 years.	M/s Image Ad
13		Commercial Publicity Right for display of advertisement at the identified locations at Dakshineswar Railway Colony (RC- 8) of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
14		Commercial Publicity Right for display of advertisement at the identified locations at Barrackpore Railway Colony (RC- 9) of Sealdah Division for a contractual period of 10 years.	M/s Gateway Advertisers Pvt Ltd.
15		Commercial Publicity Right for display of advertisement at the identified locations at Berhampur Court Railway Colony (RC-13) of Sealdah Division for a contractual period of 10 years.	M/s ADVIEW
1	Mobile Assets	Display of commercial advertisement on the full body at the exterior and at specified locations on the inside the coaches of 01 EMU rake (9 coaches) plying over Sealdah Division using painting/vinyl stickers (graphic films according to RDSO specification) for 03 years - R - 27	M/s IMAGE AD
2		Display of commercial advertisement on the full body at the exterior and at specified locations on the inside the coaches of 01 EMU rake (9 coaches) plying over Sealdah Division using painting/vinyl stickers (graphic films according to RDSO specification) for 03 years - R 28	M/s IMAGE AD
3		Display of commercial advertisement on the full body at the exterior and at specified locations on the inside the coaches of 01 EMU rake plying over Sealdah Division using vinyl stickers (graphic films according to RDSO specification) for 03 years - ADVT - 01	M/s IMAGE AD
4		Display of commercial advertisement on the full body at the exterior and at specified locations on the inside the coaches of 01 EMU rake plying over Sealdah Division using vinyl stickers (graphic films according to RDSO specification) for 03 years - ADVT - 02	M/s IMAGE AD
5		Display of advertisement through vinyl wrapping (Graphic Film according to RDSO specification) at the exterior (fullbody) and at specified locations inside the coaches of 01 rake of 13187-SDAH -RPH MA TARA EXP for 03 (three) years.	M/s IMAGE AD

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6		Display of advertisement through vinyl wrapping (Graphic Film according to RDSO specification) at the exterior (full body) and at specified locations inside the coaches of 01 rake of 13113, KOAA-LGL HAZARDUARI EXP, for 03 (three) years contractual period	M/s BAISHAKI ADVERTISING
7		Display of advertisement through vinyl wrapping (Graphic Film according to RDSO specification) at the exterior (full body) and at specified locations inside the coaches of 01 rake of 13103, SDAH-LGL Bhagirathi EXP, for 03 (three) years contractual period	M/s BAISHAKI ADVERTISING
1	<b>NINFRIS/ MISC STATIC</b>	Misc-Static-Services contract for Commercial advertisement through 04 (four) units of Glow-Ball Towers (without promotional audio) at Sealdah station Circulating area	M/s Globus Advertising - New Delhi
2		Beautification of Sealdah station, creation of greeneries along with right of displaying of advertising at limited places of Sealdah station.	Sky Advertising
3		Supply, installation, operation, maintenance of one (01) no. digital passenger reservation chart board kiosk and (04) four numbers of digital mapping & information kiosks at Sealdah station at the cost of licensee	S D Udyog Digital LLP