



EASTERN RAILWAY , SEALDAH

Swachhta Hi Seva – 2024

Swabhav Swachhata, Sanskaar Swachhata

The Eastern Railway Sealdah Division has launched its campaign for "**Swachhata Hi Seva - 2024**", starting from **September 17, 2024, to October 2, 2024**, across various locations within the Sealdah Division.

Program Details for Day 1 (September 17, 2024):

- A **Swachhata Pledge** was taken at **Sealdah (SDAH) Station** at **11:00 AM** by DRM,ADRM's & all other Branch Officers along with all offices of Sealdah Division.
- **Public Awareness Workshops** were conducted, featuring **Swachhata Awareness Programs** led by educational institutions.
- **Cleanliness videos and messages** were displayed on the **Video Wall** and **SSTS video screens** to promote awareness.
- Tree plantation program at various places of Sealdah station.



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**SWACHHATA PLEDGE AT SDAH STATION AT 11:00
HRS AND AT ALL OTHER ESTABLISHMENTS**





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**PUBLIC AWARENESS WORKSHOPS : SWACHHTA
AWARENESS BY EDUCATIONAL INSTITUTIONS &
DISPLAY VIDEOS & MESSAGES ON VIDEO WALL & SSTs**





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TREE PLANTATION PROGRAM AT VARIOUS PLACES OF SEALDAH STATION.





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