

Details of existing contracts of Commercial Publicity as on 25.09.2020

SI	Contract	Agreement Period	Present Status
1	Advertisement at Sealdah Station Circulating Area Zone C for 03 years contractual period awarded to M/s Bhavna Media. Area = 1596 Sq. Ft. Annual L/Fee 12.68 lac.	03 years from 26.02.2019	1 st year contractual period is going on.
2	Advertisement at inside of Sealdah station: Zone A1 Area = 1464 Sq. Ft. Annual L/Fee 28.64 lac.	03 years	1 st year contractual period is going on.
3	Advertisement at Cluster III (At inside station area BNXR – BLYG, PTKR – PPGT) for 03 years contractual period awarded to M/s Add Max. Area = 3014 Sq. Ft. Annual L/Fee 28.64 lac.	03 years	1 st year contractual period is going on.
4	Advertisement at Cluster VI (At inside station area BLH - NH) for 03 years contractual period awarded to M/s Greenfield. Area = 8888 Sq. Ft. Annual L/Fee 12.53 lac.	03 years	1 st year contractual period is going on.
5	Advertisement at 10 L.C.Gates grouped in to 03 Clusters awarded to M/s Adviev. Area 6900 sft. Total Annual L/fee 5.50 lakh	10 years from 12.6.2019	1 st year contractual period is going on.
6	Advertisement at the identified sites of 05 Railway Colonies : M/s Adviev for RC- 4 (Gholsapur – 3200 Sft), RC-8 (Dakshineswar – 1200 Sft) & RC-13 (Berhampore – 400 Sft) and M/s Image Ad for RC-5 (Patipukur- 1800 Sft) and M/s Gateway for RC-9 (Barrackpur- 2000 Sft). Total Annual L/fee 18.48 lakh	10 years	1 st year contractual period is going on.
7	Advertisement at the identified sites of the E & F Class Stations : Contract for Cluster–VA (Sovabazar Ahiritola, Khidirpur & Remount Road) & Cluster-VB (Bally halt) awarded to M/s Add View	03 years from 07.4.2019.	1 st year contractual period is going on
8	Advertisement in the exterior surfaces on lower panel of 02 rakes of 02 No. Passenger trains awarded to M/s R.K.Associates & Hoteliers Pvt Ltd.	03 years. from 25.12.2018.	2 nd year contractual period is going on
9	Advertisement at exterior full body & specified interior of EMU rakes : 10 EMU rakes awarded to M/s Bright and 02 EMU rakes awarded to M/s Rajeswari @ 9.50 lakh per rake.	03 years	1 st year contractual period is going on
10	Advertisement at the exterior(lower panel) & interior of 01 rake of Akal Takht express awarded to M/s Media Associates. Annual L/Fee 5.72 lakh.	03 years from 06.7.2019.	1 st year contractual period is going on
11	Advertisement at the specified interior of 12313 Sealdah - New Delhi, Rajdhani Express (one rake only). Annual L/fee 5.00 lakh.	01 year from 22.9.2019.	1 st year contractual period is going on